

Service Unit New Member Champion Position Description

(Appropriate for One Volunteer or Pair of Volunteers)

Position Summary: The Service Unit New Member Champion works in partnership with the Council Membership Team, with oversight from the Service Unit Manager. The Champion will work to “open doors” in the community and identify opportunities for partnership, facilitating new member recruitment and the delivery of the Girl Scout Leadership Experience.

Term of Appointment: The New Member Champion is appointed by the Service Unit Manager (SUM), in partnership with the Volunteer Support and Membership teams. The position is renewable upon completion of an evaluation process a number of days prior to the end of their term.

Support: The New Member Champion receives support from their Service Unit Manager, their Volunteer Support Specialist and the Membership Team.

Qualifications and Core Competencies:

- Maintain an active Girl Scout membership with a valid background check.
- Express ideas and facts clearly and accurately.
- Maintain a cooperative working relationship with Council Staff, Service Team Members, and Troop Leaders.
- Owe no outstanding debts to GSNENY.
- Have access and familiarity with the forms of communication most used by the Service Unit and Troop Leaders.
- **Be guided in all actions by the Girl Scout Promise and Law.**

Responsibilities:

- Attend regular meetings with Council Membership team.
- Serve as an integral part of the Service Unit Team.
- Build relationships with schools and associated organizations, community centers, local events and festivals, community gathering spaces.
- Participate in development of new member recruitment strategy in partnership with Council Staff and/or Service Unit Team.
- Assist with the implementation of the overall recruitment strategy.
- Coordinate recruitment events in partnership with Council Staff and/or Service Unit Team.
- Assist with the preparation and distribution of materials to appropriate venues.