

GS EXPRESS

DECEMBER 12, 2024

girl scouts
of northeastern
new york



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Cookie Rally

The GSNENY Cookie Rally is on
January 18, 2024 in Albany!



We're putting the finishing touches on our updated registration format for the Cookie Rally this year. But we wanted to make sure that we invited you, so you could start gathering all your #cookieboss friends and planning your adventure into Embracing Possibility!

Watch this space and our social media channels for updated information on registration opening online.



Troop Cookie Training 2025

Attention Troop Cookie Managers!

Register now for troop cookie manager training, being held in January. If you can't make the training, please let us know by emailing customercare@girlscoutsneny.org and we'll make sure you receive the recording. If your Service Unit is holding a training, you do not need to attend a Council training.



Topic: Cookies 2025 New TCM Training

When: Jan 7, 2025 06:30 PM Eastern Time
Register in advance for this webinar [HERE](#)

After registering, you will receive a confirmation email containing information about joining the webinar.

Topic: Cookies 2025 Returning TCM Cookie Training

When: Jan 8, 2025 06:30 PM Eastern Time
Register in advance for this webinar [HERE](#)

After registering, you will receive a confirmation email containing information about joining the webinar.



Upcoming Girl Scout Programs

Have more fun learning, doing, and growing with these events, activities, and opportunities designed just for Girl Scouts, like you!

Boss Brownies

Sat Dec 21, 2024

10:00 AM - 12:00 PM

East Greenbush

Girls CAN Do "It's Your Masterpiece"

Sat Jan 18, 2024

8:00 AM - 12:00 PM

Albany



Get a jump start on the new year!

New Year, New Me (D/B)

Jan. 4, 2025

10:00 AM - 12:00 PM

Queensbury

New Year, New Me (J/C/S/A)

Sat Jan 04, 2025

1:00 PM - 3:00 PM

Queensbury

Silver and Gold Workshop (C/S/A)

Jan. 07, 2025

6:00 PM EST - 7:00 PM

Virtual

Find MORE programs here!
[Program Guide](#) or [Calendar of Events](#)

Did you know? You can use your Cookie Dough or S'mores Club to pay for camps and programs! Contact Customer Care to check or apply your balance, or with any other questions 518.489.8110, customercare@girlscoutsneny.org

Financial Assistance if available for year-round programs in our Council.
To learn more or apply, click [HERE](#)

Girl Scout Program Spotlight

Each month in Girl Scout Membership Year 2025, the Girl Scout Experience team will highlight a few Girl Scout programs or celebrations we think will be of interest to members. We'll share information, and activity ideas to help volunteers and Girl Scouts plan at the troop level.

Planet Parade!



Early in 2025, residents of the Northeastern United States will have the opportunity to observe an exciting celestial event!

Click [HERE](#) for information about how to view the parade!

Tell us about your planet & stargazing!

Share photos and stories for your planet parade viewing [HERE](#).

Questions? Message the team at customercare@girlscoutsneny.org

Resilient. Ready. Strong.

GSNENY's Commitment to Mental Health for all our members.

Surviving Cringeworthy Family Holiday Situations!



Let's face it—family members come to the table with a wide range of attitudes and beliefs, especially when it comes to gender dynamics. Sometimes inappropriate comments can turn joy at being together to hurt feelings or anger. So should you let it slide and pass the sweet potatoes, or should you address inappropriate behavior head on to support your girl and others?

With a little diplomacy, it's often possible to both address the issue at hand and keep the conversation constructive. If you think you might find yourself in one of these situations, use these tips to think ahead about what you might say or do.

For advice on these scenarios:

“Relatives Who Police the Plates”, “Sexist Jokes or Comments”
or “Girls Clean Up While Boys Kick Back” Click [HERE](#)

GSNENY's Mental Wellness Page [CLICK HERE](#)

Resilient, Ready, Strong Patch Giveaway!



Thanks to GSUSA and a generous donor, GSNENY is excited to offer the Resilient Ready Strong patch to Girl Scouts in our Council who complete the requirements for FREE! Life isn't always easy, but dealing with tricky emotions doesn't have to be so hard. Try activities from the Girl Scouts: Resilient. Ready. Strong. program to unlock a patch and strengthen your mental wellness. Nobody can snap their fingers and make the world all sunshine and lollipops, but you can take steps to be ready when things get tough. Go get 'em, Girl Scout!

To get your patch, complete the requirements for your Girl Scout level (you can find those [HERE](#)) then fill out the form [HERE](#) to claim your patch.

Patches can be picked up at the GSNENY service center of your choice. Available while supplies last.

Patch recipients must be current GSNENY members.

Please join us in thanking our Mental Wellness partners.



Contact the NAMI-NYS Helpline: (518) 245 – 9160 (M-F 8-3) or visit naminys.org

MLB Play Box



We have a new grow your troop initiative!

For every new girl that troops welcome from November 18th through December 18th they will get an entry to win an MLB Play Box for their troop!

Who is eligible:

Troops of all levels who were formed before 11/1/2024.

How can you earn a raffle entry:

We will keep track of all girls added into troops between 11/18 and 12/18,

they must be registered and their participation in the troop being between those times. For each girl welcomed into the troop another entry will be added (if you welcome 3 girls, you will get 3 entries).

What is in the box:

The MLB play box includes:

- **A leader activity guide including 6 different activities**
 - **2 bats**
 - **1 throw-down base sets**
- **Package of plastic softballs**
- **Package of foam baseballs**

When will the winners be selected:

5 MLB boxes are available in this raffle, winners will be announced in the beginning of January.



Secret Agent Starter Pack



**Secret Agent
Starter Pack**

You may soon see Girl Scouts
NENY social media posts about
Secret Agent Starter Guide.

These posts are designed to engage
new members, but we want to
include our existing members as
well! Instead of going through the
online form for the packet we are
sending it out to you!

[HERE](#) you'll find the booklet to use
with your Girl Scouts, individually
or as a troop.

Invite Your Friends to Girl Scouts

Is your girl having a blast as a
Girl Scout?

Do you have a friend who would love
to join in on the fun?

Now she can join, and you both can
earn an awesome, exclusive patch.

Once she is registered fill out a form
[HERE](#) and get your patch!



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**Invite Your Friend to
Girl Scouts
Earn a Patch!**

Matching Gifts



Media Requests

Is your troop ready to sprinkle some holiday magic? Got any plans to share that Girl Scouts spirit with non-profit organizations?

We can't wait to see all the joy you're spreading around! Feel free to share your snapshots, clips, and tales with us [RIGHT HERE](#)! Give us a heads up before your holiday revelries and we might even be able to arrange for some media coverage! Drop us a line at marketing@girlscoutsneny.org.

Just a little note: by sharing your media with us, you're giving GSNENY the go-ahead to use your content, according to our [Media Release](#).

Adult Outdoor Education Weekend



SAVE THE DATE

**ADULT OUTDOOR
EDUCATION WEEKEND**

COME SPEND TIME AT HIDDEN LAKE CAMP AND LEARN
THE SKILLS NEEDED TO BRING YOUR TROOP OUTDOORS!

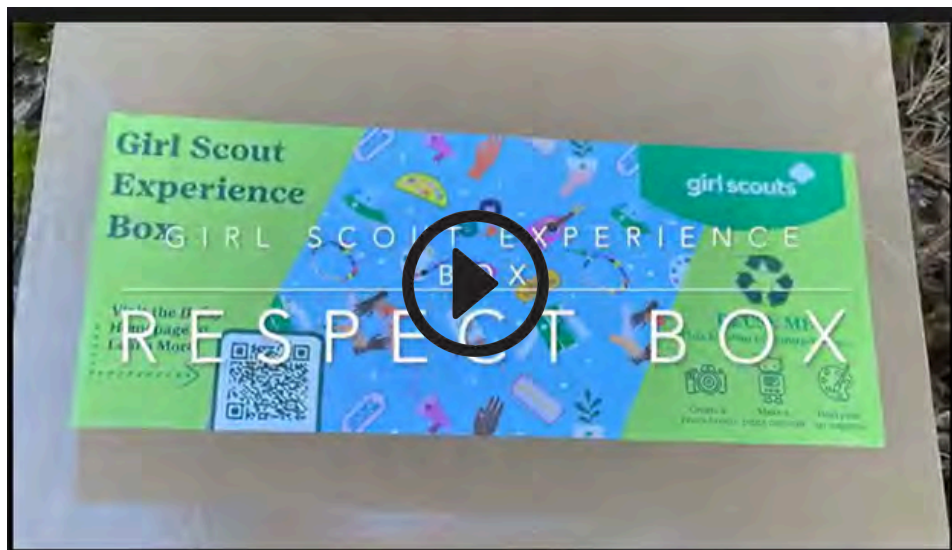
MAY 16, 17, & 18, 2025

- BLENDED OUTDOOR SKILLS
- LODGE ONLY CAMPING TRAINING
- KNIFE AND COMPASS SKILLS
- ENCAMPMENT DIRECTOR TRAINING
- FISHING, LAWS AND REGULATIONS
- BEYOND HOT DOGS AND MARSHMALLOWS
- AND MUCH MORE!

The poster features a woman with her arms raised in a forest setting, with a mountain in the background.

Girl Scout Experience Box Unboxing

Watch our unboxing video for the Girl Scout Experience Box - Respect!



GSNENY Service Center Hours

9 am – 3 pm, Monday – Friday

All in person meetings should be made by appointment to ensure the person you wish to see will be available at the location you intend to see them.

Appointments are required any time outside of normal business hours.

Email customercare@girlscoutsneny.org to set up appointments with the staff member you need to meet with if you are not sure how to contact that person directly.



**[CLICK HERE](#)
[to shop online!](#)**

**Girl Scouting builds girls of
courage, confidence, and
character, who make the
world a better place.**

@GirlScoutsNENY | 518-489-8110 | customercare@girlscoutsneny.org

WWW.GIRLSCOUTSNENY.ORG