

# GS EXPRESS

DECEMBER 19, 2024

girl scouts  
of northeastern  
new york



## IN THIS ISSUE

JGL Quarter  
[Page 01](#)

Cookie Rally  
[Page 02](#)

[Holiday Closures](#)  
[Page 02](#)

Upcoming Girl Scout Programs  
[Page 03](#)

Girl Scout Program Spotlight  
[Page 04](#)

Resilient. Ready. Strong.  
[Page 05](#)

Did You Know? - Financial  
Assistance  
[Page 06](#)

Invite Your Friends to Girl  
Scouts  
[Page 06](#)

Girl Scout Grateful  
[Page 07](#)

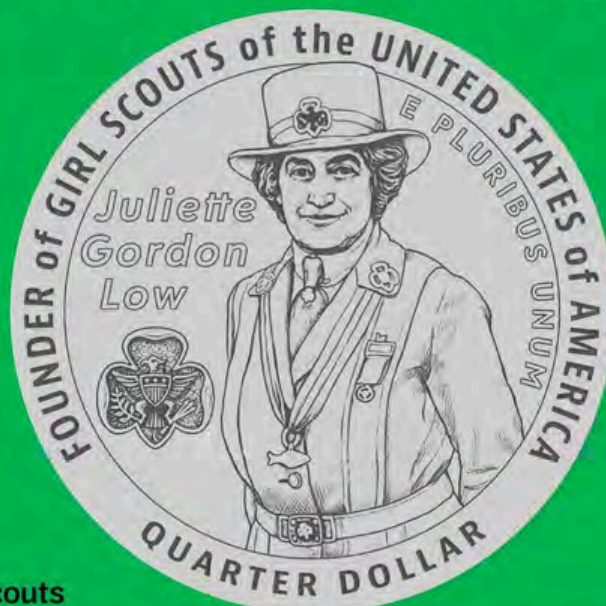
Adobe Digital Academy  
Virtual Training  
[Page 07](#)

Volunteer Appreciation Dinner  
[Page 08](#)

The Boston Outdoor Expo  
[Page 09](#)

## JGL Quarter

Coining History:  
Juliette Gordon Low's  
Quarter Design Revealed!



The moment we've all been waiting for is finally here!

A toast to our trailblazing Girl Scouts founder, Juliette Gordon Low, who will be commemorated in the U.S. quarter design as part of the 2025 United States Mint's American Women Quarters™ Program.

Click [HERE](#) for all the exciting details.



# Cookie Rally

The GSNENY Cookie Rally is on January 18, 2024 in Albany!



Registration is now open [HERE](#).

We can't wait to see you at this year's Cookie Rally, where we'll learn about what it means to Embrace Possibility, and set goals for 2025.

Register now, and select the check in time that you would like your Cookie Rally experience to begin.

If you are having troubles registering, please contact us at [customercare@girlscoutsneny.org](mailto:customercare@girlscoutsneny.org), or call us at 518-489-8110.

## Holiday Closures

girl scouts  
of northeastern  
new york

**All Council  
Offices Will Be  
Closed From  
December 25th -  
January 1st**

All Council Offices will close on December 24th at 3 pm and re-open on January 2nd at 9 am.

Please plan accordingly.

We hope you have a wonderful holiday!

# Upcoming Girl Scout Programs

Have more fun learning, doing, and growing with these events, activities, and opportunities designed just for Girl Scouts, like you!

A whole new year of fun is about to begin!

## New Year, New Me (D/B)

Jan. 4, 2025  
10:00 AM - 12:00 PM  
Queensbury

## Girl Scout Night with the Adirondack Thunder

Jan 25, 2025  
6:00 PM - 9:30 PM

## New Year, New Me (J/C/S/A)

Jan 04, 2025  
1:00 PM - 3:00 PM  
Queensbury

## My Money Choices Badge (D)

Jan 29, 2025  
6:30 PM - 8:00 PM  
Albany

## Girls CAN Do "It's Your Masterpiece"

Jan 18, 2025  
8:00 AM - 12:00 PM  
Albany

## Flurries & Fireside Family Festival

Feb 28, 2025  
5:30 PM - 8:00 PM  
Lake George

Find MORE programs here!  
[Program Guide](#) or [Calendar of Events](#)

Did you know? You can use your Cookie Dough or S'mores Club to pay for camps and programs! Contact Customer Care to check or apply your balance, or with any other questions 518.489.8110, [customercare@girlscoutsneny.org](mailto:customercare@girlscoutsneny.org)

**Financial Assistance if available for year-round programs in our Council.**  
To learn more or apply, click [HERE](#)

# Girl Scout Program Spotlight

Each month in Girl Scout Membership Year 2025, the Girl Scout Experience team will highlight a few Girl Scout programs or celebrations we think will be of interest to members. We'll share information, and activity ideas to help volunteers and Girl Scouts plan at the troop level.

## Plan for January with Girls Can Do!

Girls CAN Do is an innovative and creative community service project. Teams of Girl Scouts conduct drives for non-perishable food then use the items collected to build unique architectural sculptures. Girls CAN Do is the only youth program officially sanctioned by CANstruction.



Saturday, January 18th  
8:00am to noon.  
Empire State Plaza, Albany

Get the Toolkit  
[HERE](#)

Register your team [HERE](#) by January 3rd!  
or visit [girlscoutsneny.org](https://girlscoutsneny.org)



### National Slime Day

Did you SLIME?!?

Show us your slime photos [HERE](#)!

If you missed it, you can still find cool slime recipes and activities [HERE](#)

Questions? Message the team at  
[customercare@girlscoutsneny.org](mailto:customercare@girlscoutsneny.org)



# Resilient. Ready. Strong.

GSNENY's Commitment to Mental Health for all our members.



## When Your Girl is a Grinch

The air is getting colder, jingle bells are jingling and everything's supposed to be merry and bright...right? But what if your girl is feeling a bit "grinchy" and hiding a scowl under the mistletoe? Instead of letting your daughter's mood put a damper on your celebration, get to the bottom of the problem so her holiday (and yours!) can be a whole lot happier. Click [HERE](#) for strategies from GSUSA to help address school stress, vacation exhaustion, a case of "The gimmees" and help reconnecting with holiday "magic" so everyone can have a happy new year!

**GSNENY's Mental Wellness Page [CLICK HERE](#)**

## Resilient, Ready, Strong Patch Giveaway!



Thanks to GSUSA and a generous donor, GSNENY is excited to offer the Resilient Ready Strong patch to Girl Scouts in our Council who complete the requirements for FREE! Life isn't always easy, but dealing with tricky emotions doesn't have to be so hard. Try activities from the Girl Scouts: Resilient. Ready. Strong. program to unlock a patch and strengthen your mental wellness. Nobody can snap their fingers and make the world all sunshine and lollipops, but you can take steps to be ready when things get tough. Go get 'em, Girl Scout!

To get your patch, complete the requirements for your Girl Scout level (you can find those [HERE](#)) then fill out the form [HERE](#) to claim your patch.

Patches can be picked up at the GSNENY service center of your choice. Available while supplies last.

Patch recipients must be current GSNENY members.

**Please join us in thanking our Mental Wellness partners.**



Contact the NAMI-NYS Helpline: (518) 245 – 9160 (M-F 8-3) or visit [naminys.org](http://naminys.org)

# Did You Know?

GSNENY maintains a financial assistance fund to help remove barriers to participation in Girl Scouts. Funds can be used to purchase memberships or to attend Council programs or camps. In Membership year 2024, over \$50,000 in assistance was provided to members across our Council. If you'd like to contribute to the fund and help ensure Girl Scouts remains accessible to all girls, click [HERE](#). To learn more or apply for assistance click [HERE](#).



## Invite Your Friends to Girl Scouts

Is your girl having a blast as a Girl Scout?

Do you have a friend who would love to join in on the fun?

Now she can join, and you both can earn an awesome, exclusive patch.

Once she is registered fill out a form [HERE](#) and get your patch!

The logo for Girl Scouts of Northeast New York is in the top left corner of the purple box. It features the text "girl scouts" in white, with a small white flower icon above the word "scouts", followed by "of northeastern new york" in a smaller white font. Below the logo is a photograph of three young girls of diverse backgrounds smiling and hugging each other. They are wearing casual clothing; one is in a blue jacket, one in an orange and white jacket, and one in a teal shirt.

Invite Your Friend to  
Girl Scouts  
Earn a Patch!

# Girl Scout Grateful

We appreciate everyone  
who generously supports GSNENY!



## Thanks to you, Girl Scouts experience MORE

- challenging adventures
- self-discovery born of skills and courage
- chances to make the world a better place
- community service & take-action projects
- wonderment beneath a starry Adirondack sky
- sisterhood & support
- memories that will last a lifetime

## Adobe Digital Academy Virtual Training

Our sister council, Girl Scouts of Western Washington is offering an exciting virtual program open to members of our Council. To register follow the link below:

Calling Girl Scouts of All Ages! Want to learn how to make your own AI-generated character, design an interactive cookie flyer, and use your voice to produce an animated cookie commercial for your Digital Cookie Platform?



Join us for our Adobe Digital Academy Virtual Training! You'll learn handy graphic design and marketing skills, create your own flyers and animated videos, and get a head start on your cookie-selling strategy.

Participants who attend this workshop will receive free access to Adobe Express K-12 License (valued at \$120) for one year! Girl Scouts will also receive an Adobe Express Patch!

When: January 11 Where: Virtual, Zoom Cost: \$25 per Girl Scout  
Register By: January 5 Register here: <https://bit.ly/3A4MK8r>



# Volunteer Appreciation Dinner

# Save THE Date

## Volunteer Appreciation Dinner and recognition ceremony

**April 25, 2025**  
**Fort William Henry**  
Lake George, NY

**5:30pm-8:30pm**

In 2025 GSNNY Council is holding one dinner across our entire footprint to have everyone come together and mingle!

All volunteers are welcome to come free of cost. If you are not a member and would like to come to support someone you can attend the dinner for \$35 or join as a member for \$25.

### Event Program:

5:30 pm- doors open  
5:30 pm-6:00 pm- mingling, networking  
6:00 pm - dinner is served  
6:30 pm- awards presentation begins  
8:00 pm- awards presentation ends





# The Boston Outdoor Expo

Dear Girl Scouts,

We have a great offer for you....



## What is the expo?

The expo offers a full weekend of inspiration for outdoor enthusiasts, like you. See influential speakers, take part in activities, and shop the latest gear, tech, nutrition and advice. It is a one stop shop to prepare you for your next adventure. If you love hiking, climbing, water sports, camping, mountain biking, trail running or just being outside, you don't want to miss it.



## Who is Melanie and why is she giving me free tickets?

Melanie Sawyer is a former model, Contestant on HBO's Alone Series, Season 10, Co-Founder of the Thunderhawk Living History School, NYS Department of Environmental Conservation Certified BOW (Becoming and Outdoor Woman) instructor and a Girl Scout Volunteer in Northeastern New York! She lives in the Adirondack Mountains and is a fierce advocate for girl's learning survival and

independence skills. She is a Troop and program volunteer, Keynote for GSNENY's Ignite Her Flame 2024 and 2024 Honorary Gold Award Recipient.

She is also the Keynote Speaker for the Boston Outdoor Expo in 2026. Melanie says, "The more interest we have from Girl Scouts attending, the more the organizers will take notice and curate those experiences in the following years."

Melanie will be at the expo with Becoming an Outdoors Woman (BOW) and Back Country Hunters and Anglers, and says, "I will happily spend time and have give away gifts with any troop/girl scout who I get to meet." Did you read that? 'who I \*get\* to meet'. While we are inspired by Melanie, she is inspired by Girl Scouts!

**GET YOUR TICKETS [HERE](#).**

More about Melanie: [Melanie Sawyer's Wild Life - Adirondack Life Magazine](#), [Melanie Sawyer - Alone Cast | HISTORY Channel](#), [Living History](#)

## *GSNENY Service Center Hours*

**9 am – 3 pm, Monday – Friday**

All in person meetings should be made by appointment to ensure the person you wish to see will be available at the location you intend to see them.

Appointments are required any time outside of normal business hours.

Email [customercare@girlscoutsneny.org](mailto:customercare@girlscoutsneny.org) to set up appointments with the staff member you need to meet with if you are not sure how to contact that person directly.



**[CLICK HERE](#)  
[to shop online!](#)**

**Girl Scouting builds girls of  
courage, confidence, and  
character, who make the  
world a better place.**

@GirlScoutsNENY | 518-489-8110 | [customercare@girlscoutsneny.org](mailto:customercare@girlscoutsneny.org)

**WWW.GIRLSCOUTSNENY.ORG**