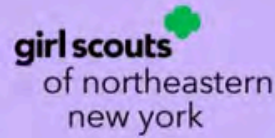


# GS EXPRESS

FEBRUARY 20, 2025



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## Cookie Season

Did you know that the Girl Scout Cookie Program is the largest girl-led business in the country?

Below are some tips and tricks to help make your Girl Scout's Cookie Program a success!

### Support your Girl Scout

- Help with order taking and cookie delivery.
- Help your Girl Scout network with family and friends, but let her do the "ask" so she can learn important business skills.
- Share your business expertise and help link the Girl Scout Cookie Program with the wider business world.

### Coach your Girl Scout

- Listen to her practice her sales pitch.
- Review troop cookie materials, and visit [girlscoutcookies.org](https://girlscoutcookies.org) to learn more about the cookies.
- Ask questions - maybe even pretend to be a potential customer and do a little role- play!
- Guide them to set practical and useful goals about what they want to learn and earn.
- Be a role model for business ethics and safety rules!
- Have fun together!

Remember that the Girl Scout Cookie Program is girl driven. Let your Girl Scout take the lead in selling cookies and reaching goals so they will have a successful Cookie Program Experience.

# Volunteer Appreciation Dinner

In 2025 GSNENY Council is holding one dinner across our entire footprint to have everyone come together and mingle!

All GSNENY Volunteers are welcome to come free of charge. If you are not a volunteer but would like to attend to support someone, the cost is \$35 for non-members, or \$25 to get a membership.

Register [HERE!](#)



# Volunteer Awards Submissions

The 2025 Volunteer Awards Submissions are live! Nominate your favorite volunteer [HERE](#). Deadline for awards is March 23, 2025 at midnight. No paper awards will be accepted. If you are unable to use the form please email [customercare@girlscoutsneny.org](mailto:customercare@girlscoutsneny.org) and one of our volunteer engagement specialists will be able to help you enter the awards into our system.



# Upcoming Girl Scout Programs

Have more fun learning, doing, and growing with these events, activities, and opportunities designed just for Girl Scouts, like you!

## Last Chance

### Flurries & Fireside Family Festival

Feb 28, 5:30 - 8:00 PM  
Lake George

### Spring Family STEAM Day - all ages

Mar 22, 10:00 AM -  
12:00 PM  
Queensbury

## Upcoming Programs

### Career Try It: Plumbers and Steamfitters

Apr 05, 8:00AM - 11:00AM,  
Albany

### Spring Spectacular Teen Leaders

Apr 12, 9:30 - 12:30 PM  
East Greenbush

### Daisy Citizen Scientist Journey-in-a-Day

Apr 15, 9:00 AM - 3:00 PM  
East Greenbush

## Looking Ahead

### Family Picnic Pandemonium

Apr 27, 12:00 - 4:00 PM  
Galway

### Exploration Day at Hidden Lake Camp

May 17, 9:00 AM -  
3:00 PM  
Lake George

### Wolf Mountain Overnight C/S/A/Z

Jun 14, 1:00 PM -  
Jun 15, 9:00 PM  
Smyrna

Find MORE programs here!

[Program Guide](#) or [Calendar of Events](#)

Did you know? You can use your Cookie Dough or S'mores Club to pay for camps and programs! Contact Customer Care to check or apply your balance, or with any other questions 518.489.8110, [customercare@girlscoutsneny.org](mailto:customercare@girlscoutsneny.org)

**Financial Assistance if available for year-round programs in our Council.**

To learn more or apply, click [HERE](#)



# Summer Camp 2025

## Camp Registration is OPEN!

Click [HERE](#) to dive into a full list of Summer Camp 2025 Day and Overnight programs for Girl Scouts of every level and get ready for your BEST SUMMER EVER!

## Summer Camp is for Brownies!

Summer camp is a fantastic way to learn, grow, make new friends, and laugh until your sides hurt! Check out these amazing opportunities, especially for brownies!

At Camp Is-Sho-Da, East Greenbush (all Day Camps)

Plushie Pals - July 7th - 11th

CAMP: Creative Adventures and Magical Possibilities - July 14th - 25th

Fairies & Fireflies - July 21st - 25th

CAMP Creative Adventures and Magical Possibilities - July 28th - August 1st

Camp Mess - August 4th - 8th

The Great Is-Sho-Da Rodeo - August 11th - 15th

At Hidden Lake Camp, Lake George

Splish Splash Mini Camp - July 9th - 11th

Pirates & Mermaids - July 13th - 18th

CAMP: Creative Adventures and Magical Possibilities - July 20th - 25th

Chemistry Craze Day Camp - July 21st - 25th

At Lake Clear Camp, Lake Clear (near Saranac Lake)

Fairy Friends Mini Camp - August 6th - 8th

Wilderness Wonders - August 10th - 15th

Chemistry Craze Day Camp - August 11th - 15th

## Use your Cookie Dough or S'mores Club to pay for Camp!

Girl Scouts who participate in Cookie and Sweets & Treats sales can earn Cookie Dough or S'mores Club vouchers which can be used to pay for camp balances (they may not be used for the initial deposit). Set your goal now and think about all the fun the awaits you this summer!

Contact Customer Care to check or redeem your balance.



For more information, contact [customercare@girlscoutsneny.org](mailto:customercare@girlscoutsneny.org)

# Girl Scout Program Spotlight

Each month in Girl Scout Membership Year 2025, the Girl Scout Experience team will highlight a few Girl Scout programs or celebrations we think will be of interest to members. We'll share information, and activity ideas to help volunteers and Girl Scouts plan at the troop level.

## How are you celebrating in February?



Get your toolkit  
[HERE!](#)

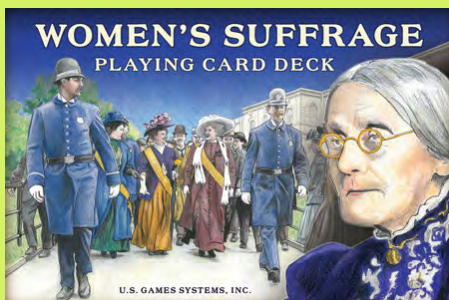
Tell us about it  
[HERE!](#)



Get your toolkit  
[HERE!](#)

## Get Ready for March! Celebrate Women's History Month

Learn more about the Women's Suffrage Movement and get a special deck of playing cards!



Celebrate the US Mint's  
release of the Juliette  
Gordon Low Quarter!

Questions? Message the team at  
[customercare@girlscoutsneny.org](mailto:customercare@girlscoutsneny.org)

# Resilient. Ready. Strong.

GSNENY's Commitment to Mental Health for all our members.

## **Raise Your Girl to Be a Boss and Think Like an Entrepreneur**



According to a [recent study by the Girl Scout Research Institute](#), a whopping 92 percent of girls think they're smart enough to be entrepreneurs and nearly 80 percent say they're interested in careers in the business world. It also found that one in three girls feels the stress or risk of failure involved in entrepreneurship makes it not worth the effort. And the majority of girls think their gender would make it harder for them to succeed as entrepreneurs.

This matters! There's a lot of power (and money!) in the business world, and if girls are too intimidated to even give their entrepreneurial skills a shot, they're getting locked out of a lot of amazing opportunities. And even if your girl isn't interested in calling the shots someday at her own business, having an entrepreneurial spirit will be important when she's doing everything from writing a resume and negotiating her salary to making smart household purchases.

Luckily, it's easier than you think to give your girl a business mindset and confidence in her entrepreneurial abilities. Borrow these five simple tips to get started. [READ MORE](#)

## **GSNENY's Mental Wellness Page [CLICK HERE](#)**



### **Resilient, Ready, Strong Patch Giveaway!**

To get your patch, complete the requirements for your Girl Scout level (you can find those [HERE](#)) then fill out the form [HERE](#) to claim your patch.

Patches can be picked up at the GSNENY service center of your choice. Available while supplies last. Patch recipients must be current GSNENY members.

**Please join us in thanking our Mental Wellness partners.**

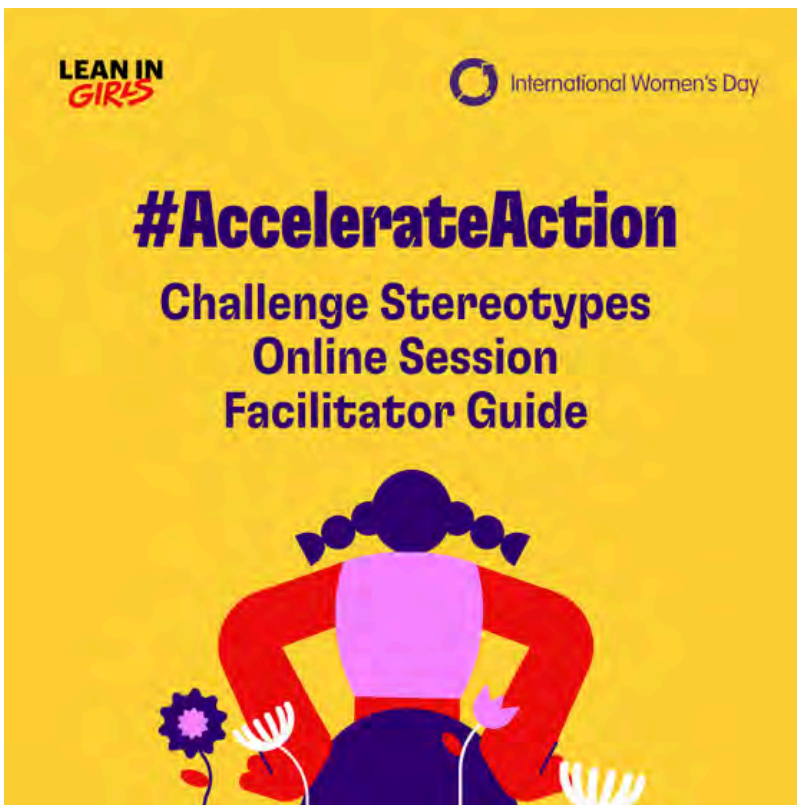


Contact the NAMI-NYS Helpline: (518) 245 – 9160 (M-F 8-3) or visit [naminy.org](http://naminy.org)



# Girl Scout Week

Girl Scout Week 2025 is approaching! From March 9 - 15 we are celebrating 113 years of Girl Scouting and welcoming our amazing communities to join us. Click [HERE](#) for an activity guide with ideas and activities that focus on promoting community engagement and storytelling. Choose a couple of ideas from the guide or come up with your own and look for opportunities to share your stories and photos with us!



March 8th Celebrate International Women's Day

You can find resources and activities for International Women's Day [HERE](#)

Resources specifically for empowering girls are [HERE](#)

Questions? Message the team at [customercare@girlscoutsneny.org](mailto:customercare@girlscoutsneny.org)

# We're Hiring!



Girl Scouts of Northeastern New York is always looking for innovative people who share our mission of helping girls grow strong and who strive to make a difference. We value diverse perspectives, professionalism, and commitment.

**We are currently hiring for the following positions:**

Property Specialist - Queensbury  
Fund Development Operations Specialist - Queensbury  
Girl Scout Experience Specialist - Albany or Queensbury  
Lead Membership Specialist - Albany, Queensbury, or Plattsburgh  
Membership Operations Specialist - Albany, Queensbury, or Plattsburgh PT  
Membership Outreach Specialist - Albany, Queensbury, or Plattsburgh

**Summer Camp:**

Camp Counselor  
Unit Leader  
Aquatics Director  
Assistant Director  
Lifeguard  
Health Director - LPN, RN, PA or MD  
Kitchen Manager  
Kitchen Assistant  
Arts & Crafts and Leadership Program Specialist  
Nature and Archery Program Specialist  
Sailing and Boating Program Specialist

Details can be found [HERE](#)



## *GSNENY Service Center Hours*

**9 am – 3 pm, Monday – Friday**

All in person meetings should be made by appointment to ensure the person you wish to see will be available at the location you intend to see them.

Appointments are required any time outside of normal business hours.

Email [customercare@girlscoutsneny.org](mailto:customercare@girlscoutsneny.org) to set up appointments with the staff member you need to meet with if you are not sure how to contact that person directly.



**[CLICK HERE](#)  
[to shop online!](#)**

**Girl Scouting builds girls of  
courage, confidence, and  
character, who make the  
world a better place.**

@GirlScoutsNENY | 518-489-8110 | [customercare@girlscoutsneny.org](mailto:customercare@girlscoutsneny.org)

**WWW.GIRLSCOUTSNENY.ORG**