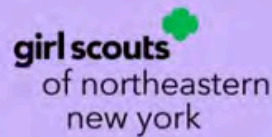


GS EXPRESS

FEBRUARY 6, 2025



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Cookie Season

Why Does the Cookie Program Matter?

Since 1917, when the first Girl Scout troop to sell cookies baked them and sold them in their high school cafeteria, the Girl Scout Cookie Program has helped young entrepreneurs learn five essential skills: Goal Setting, Decision Making, Money Management, People Skills, and Business Ethics.

Girl Scout troops and councils benefit from the Cookie Program by being able to fund exciting programs and amazing service projects. And customers benefit by enjoying each cookie purchase and knowing they are keeping the Girl Scout Movement thriving!

Click [HERE](#) to dig a little further into WHY the Girl Scout Cookie Program Matters!

Where does the money go?

Did you know? All proceeds from Girl Scout Cookies® stay local!

When you purchase Girl Scout Cookies from a young, budding entrepreneur, you're supporting their success today and tomorrow. Girl Scout Cookies' proceeds stay local to:



Cover the costs of running the Girl Scout Cookie Program, including the costs of cookies, materials, and logistics.



Fund Take Action projects for the community and amazing girl-led adventures for troops.



Help councils provide Girl Scout programs in STEM, the outdoors, life skills, and entrepreneurship, as well as camps, leadership training, and more!

The Girl Scout Cookie Program is the largest girl-led entrepreneurial program in the world!

New Leader Training

This free training provides a general overview of Girl Scouting covering specific policies, standards and guidelines GSNENY holds to each troop. This training is required for all new Troop Leaders but any and all volunteers are welcome. Leaders can take this training as often as they choose and it does not expire.

Four Classes monthly*

-Virtual via zoom

-in-person at the Albany Service Center

-in-person at the Queensbury Service Center

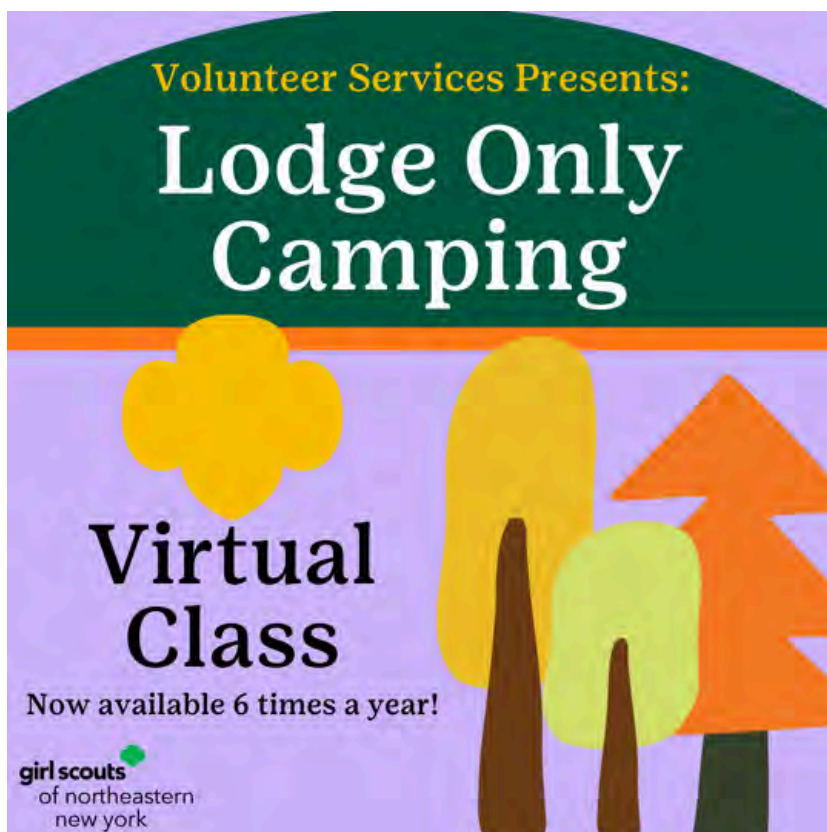
-in-person at the Plattsburgh Service Center

*more date available upon request

[CLICK HERE](#) for the Event Calendar



Lodge Only Camping



Join us for FREE Lodge Only Camping Training.

GSNENY has designed a training specifically designed for leaders taking their Girl Scouts camping without campfire cooking (in a Lodge or a Hotel).

Perfect for new and returning leaders who are new to the camping experience with their troops!

2/19/25- 6:00pm via zoom

Register [HERE](#)

Troop Renewal Rewards Survey



Please participate in our Troop Renewal Rewards Survey so we can plan for the 2025 Troop Renewal Rewards.

[CLICK HERE](#) to take the survey!
Please respond by February 14th.

Volunteer Awards Submissions



The 2025 Volunteer Awards Submissions are live! Nominate your favorite volunteer here: <https://girlscoutsny.jotform.com/243305189279969> The 2025 Volunteer Dinner is on April 25, 2025 at Fort William Henry. Deadline for awards is March 23, 2025 at midnight. No paper awards will be accepted. If you are unable to use the form please email customercare@girlscoutsny.org and one of our volunteer engagement specialists will be able to help you enter the awards into our system.

Upcoming Girl Scout Programs

Have more fun learning, doing, and growing with these events, activities, and opportunities designed just for Girl Scouts, like you!

Last Chance

Flurries & Fireside Family Festival

Feb 28, 5:30 - 8:00 PM
Lake George

Silver and Gold Workshop

Mar 05, 6:00 - 7:00 PM
Virtual

Engine Nation - S

Mar 13, 7:00 PM - 9:00 PM
Albany

Upcoming Programs

Highest Awards for Troop leaders and Caregivers

Mar 18, 6:00 - 7:00 PM
Virtual

Spring Family STEAM

Day - all ages
Mar 22, 10:00 AM -
12:00 PM
Queensbury

Career Try It: Plumbers
and Steamfitters
Apr 05, 8:00AM - 11:00AM,
Albany

Looking Ahead

Earth Day Celebration

All levels
Apr 26, 10:00 AM EST -
1:00 PM, Lake George

Treasure Hunt - D/B

May 10, 10:00 AM - 12:00
Queensbury

Wolf Mountain Overnight

C/S/A/Z
Jun 14, 1:00 PM -
Jun 15, 9:00 PM
Smyrna

Find MORE programs here!

[Program Guide](#) or [Calendar of Events](#)

Did you know? You can use your Cookie Dough or S'mores Club to pay for camps and programs! Contact Customer Care to check or apply your balance, or with any other questions 518.489.8110, customercare@girlscoutsneny.org

Financial Assistance is available for year-round programs in our Council.

To learn more or apply, click [HERE](#)

Summer Camp 2025

Camp Registration is OPEN!

Click [HERE](#) to dive into a full list of Summer Camp 2025 Day and Overnight programs for Girl Scouts of every level and get ready for your **BEST SUMMER EVER!**



Use your Cookie Dough or S'mores Club to pay for Camp!



Girl Scouts who participate in Cookie and Sweets & Treats sales can earn Cookie Dough or S'mores Club vouchers which can be used to pay for camp balances (they may not be used for the initial deposit). Set your goal now and think about all the fun the awaits you this summer! Contact Customer Care to check or redeem your balance.

Camp Help Wanted

We're hiring Counselors, Aquatics Staff, Nurses, Kitchen help and more for Day and Overnight camps.

Check out a full list of open positions [HERE](#).



Camp Volunteers are welcome. Contact customer care to find out more

For more information, contact customercare@girlscoutsneny.org

Girl Scout Program Spotlight

Each month in Girl Scout Membership Year 2025, the Girl Scout Experience team will highlight a few Girl Scout programs or celebrations we think will be of interest to members. We'll share information, and activity ideas to help volunteers and Girl Scouts plan at the troop level.

World Thinking Day February 22nd



Make plans now to commemorate World Thinking Day, a global celebration of unity and change, that brings together Girl Scouts and Girl Guides from all corners of the globe. Get your toolkit [HERE](#).

How are you celebrating Black History Month?



Tell us about it [HERE!](#)

And get your toolkit [HERE!](#)



Questions? Message the team at
customercare@girlscoutsneny.org

Resilient. Ready. Strong.

GSNENY's Commitment to Mental Health for all our members.

Why Tolerance Isn't Working

from GSUSA's "Raising Awesome Girls"

In a world where divisive language is seemingly everywhere, and arguments over who "belongs" and who doesn't seem pointedly heated, there are a lot of people talking about the importance of teaching our children "tolerance." And while those intentions are definitely a step in the right direction, in reality, tolerance simply isn't good enough. Why? Well, think about the very word "tolerance" and the kinds of things you tolerate. We tolerate pain when necessary. We tolerate a stressful day at the office. None of those things are good, but they're things we have to suffer through anyway. Girl Scouts' Developmental Psychologist, Dr. Andrea Bastiani Archibald, breaks it down for us: "When we use the word 'tolerance' and teach kids to tolerate those who are different from themselves—whether in skin color, nationality, their belief system, the language they speak, how they choose to dress or represent themselves, their physical abilities, sexual orientation, or body shape and size—we're reinforcing differences and implying that those people are somehow beneath or worth less than others, but that we need to 'put up with them' anyway." and that view, that some groups of people who are different from us are less valuable, is damaging to our society as a whole. We will never create a culture free from fear, hate crimes, and targeted violence if we continue to simply preach tolerance. Tolerance is not enough. But how can you, as a parent or volunteer, help with this? [READ MORE](#)

GSNENY's Mental Wellness Page [CLICK HERE](#)

Resilient, Ready, Strong Patch Giveaway!



To get your patch, complete the requirements for your Girl Scout level (you can find those [HERE](#)) then fill out the form [HERE](#) to claim your patch.

Patches can be picked up at the GSNENY service center of your choice. Available while supplies last.

Patch recipients must be current GSNENY members.

Please join us in thanking our Mental Wellness partners.



Contact the NAMI-NYS Helpline: (518) 245 – 9160 (M-F 8-3) or visit naminyes.org

Girl Scouts Destinations Opportunity



Maine Wilderness Adventure

Experience summer in Maine and take your outdoor skills to a whole new level through hiking, rafting, rock climbing and more! You will experience the wilderness of Maine at rustic Camp Natarzwi which stands in the shadows of Mount Katahdin, hugging pristine shorelines within Maine's Baxter State Park.

Work on mastering your canoeing and camping skills, build your stamina on adventurous day hikes along the Appalachian Trail, climb the Natarzwi rock, sleep under the stars, explore ice caves, and experience an exciting whitewater rafting trip! You'll also get to enjoy camp life and choice activities such as archery, swimming, boating, and more when they are on site. This adventure opportunity is for Cadettes and Seniors.

To apply for this ultimate wilderness opportunity, [CLICK HERE](#)



GSNENY Service Center Hours

9 am – 3 pm, Monday – Friday

All in person meetings should be made by appointment to ensure the person you wish to see will be available at the location you intend to see them.

Appointments are required any time outside of normal business hours.

Email customer care@girlscoutsneny.org to set up appointments with the staff member you need to meet with if you are not sure how to contact that person directly.



**[CLICK HERE](#)
[to shop online!](#)**

**Girl Scouting builds girls of
courage, confidence, and
character, who make the
world a better place.**

@GirlScoutsNENY | 518-489-8110 | customer care@girlscoutsneny.org

WWW.GIRLSCOUTSNENY.ORG